

SEATTLE RESTORED 2026 POP-UP APPLICATION

Applicant Information

Name:

Email address:

Phone number:

Home address:

Business address (if different):

The following questions (marked with an asterisk) are for demographic purposes only and will not impact your application.

Age:*

What is your gender identity?*

What are your pronouns?* (they/them, she/her, he/him, etc)

What is your race?*

What is your ethnicity?*

Primary language spoken at home:*

Are there any other identities you'd like to share with us? (e.g. religion, sexual orientation)*

Business Information

Business name:

Is your business at least 51% woman-owned or Black, Indigenous, or other communities of color owned, managed, and controlled?

Have you previously applied to Seattle Restored?

Have you previously received funding from or participated in any programming from the Seattle Office of Economic Development (OED)? For example, OED's Tenant Improvement Program or the Accounting Business and Consulting Program.

If yes: Please provide more detail and/or specify which program you received funding through.

Have you been enrolled in any business training programs, sought mentorship with, or attended business support events through any of the following organizations? Alliance for Pioneer Square, Ballard Alliance, Beacon Business Alliance, Belltown United, Business Impact NW, Capitol Hill Business Alliance, Central Area Collaborative, Downtown Seattle Association, El Centro de la Raza, Essential Southeast Seattle, Filipino Community of Seattle, Friends of Little Saigon, Greater Seattle Business Association, Impact Washington, MLK Business Association, Rainier Beach Merchants Association, SCIDpa (Seattle Chinatown International District Preservation and Development Authority), Seattle Metro Chamber, Seattle Small Business Administration, Seattle Southside Chamber, Small Business Resiliency Network, SODO Business

Improvement Area, South Lake Union Chamber of Commerce, U District Partnership, Urban Impact, Ventures, or other.

If yes: Please list the organizations you have previously worked with and describe the support you have received or other ways you have engaged with them.

What is the legal entity of your business?

If you selected "Other," please clarify:

Please provide us with your City of Seattle Business License number. If you do not have one please describe your plan to acquire one.

Your Seattle Business License number is 16 digits and can be found at the top of your business license tax certificate.

Please provide us with your Washington State UBI number. If you do not have one and believe you will exceed \$12,000 in annual sales please describe when you will acquire one. Please also let us know if you do not intend to secure based on projected revenue of less than \$12,000 this year.

Your UBI number is nine digits and can be found on your state provided business license.

Please describe your business. This is how our application review panel will get to know your business. Please be specific and offer as much detail as possible. Limit: 400 words

Please provide a brief personal and professional history, including any businesses you have previously owned. How does your background qualify you to operate a pop-up storefront? Limit: 400 words

How long have you operated your business?

Have you run this business under any other name? If so, what was it previously called?

How many full or part time employees does your business currently have, including yourself?

Does your business employ women, BIPOC, or LGBTQIA/gender nonconforming staff?

What are your current sales channels?

Please offer more detail on your current sales methods, including approximately what percentages of sales come from which channels.

What is your price range for products or services?

What percentage of your materials, goods, and/or the supplies utilized for your business come from Washington State?

Do you have a business partner or partner organization that you will be working with on this project? If so, please describe. Limit: 400 words

How confident have you been up to this point that you can support yourself full time as a small business entrepreneur

Please provide your gross annual income from the previous three years. Round to the nearest dollar and do not include dollar signs.

Please provide photos, videos, or PDFs that illustrate your business; we are looking for product photography, events and popups, and process shots that best demonstrate your brand. Acceptable files types are: .pdf, .jpg, .png, .mp4, .mov

Please provide a minimum of five items, You are allowed a maximum of eight.

Pop-up Information

Why do you want to participate in Seattle Restored? Limit: 400 words

What are your goals for your business for the next 3-5 years, and how would a pop-up through Seattle Restored impact the growth and development of your business? Limit: 400 words

Does your business already have a brick and mortar location?

If yes: Please describe your existing storefront(s), including location and how long it has been open. Limit: 400 words

If you had a storefront in the past, please describe your previous storefront(s), including location and the years it was open. Limit: 400 words

If you currently operate one storefront, how will you manage two locations? Will you need to hire additional staff? Will your hours be the same or different for both locations? Limit: 400 words

What is your plan to furnish your pop-up? Do you already have displays and fixtures, or do you know where you will source them? Limit: 400 words

How much inventory do you keep on hand currently? How will you increase your inventory to meet the needs of a retail storefront, and how quickly are you able to restock when needed? Limit: 400 words

Which days of the week do you intend to be open?

This program has a minimum requirement of 32 hours per week, over at least five days. At least one of the five days must be a Saturday or Sunday.

If selected to participate in Seattle Restored, will you hire additional staff to support your storefront?

If yes: Please describe your staffing plan if you are awarded a pop-up space. Be sure to include how you will accommodate possible staff sick days or requests for time off to ensure you are open a minimum of 32 hours per week. Limit: 400 words

Please note that maintaining 32 hours per week is a requirement for participation in Seattle Restored. Hours will be monitored by GPS check-ins for all staff.

If no: Please describe your staffing plan if you are awarded a pop-up space. Be sure to include how you will manage being open if you are sick or need to take time off. Limit: 400 words

Please note that maintaining 32 hours per week is a requirement for participation in Seattle Restored, and hours will be monitored through GPS check-ins. We will require you to have a backup plan for unforeseen illness or absences.

Who is your target audience for your pop-up, and how do you plan to bring traffic to your storefront? Please describe your marketing plan leading up to and during your pop-up, and identify which social media and other outlets you will use to promote your shop.

What networks, communities, and collaborations are you involved with? How will these connections support your pop-up? Limit: 400 words

What challenges do you foresee when it comes to participating in this program? For example, increasing staffing or ramping up production. Please describe how you would adjust based on these anticipated needs. Limit: 400 words

Please select the location(s) where you would be interested in popping up. The more locations you are open to, the more likely we are to place you for a pop-up.

- Chinatown International District
- Pioneer Square
- Belltown
- Downtown retail center
- Lake City

Please rank your selections in order of preference with 1 being your top choice.

Please select the types of storefront you would be interested in occupying.

Small (500 sqft or below) retail only space

Medium (500-1000 sqft) retail only or retail and production space

Large (1000 sqft or larger) retail only or retail and production space

Ground level, street facing storefront

Interior storefront at Pacific Place

Please rank your selections in order of preference with 1 being your top choice.

If you would like to offer more details about your pop-up location preference please offer us additional details here. Limit: 400 words

If you feel there is any aspect about you or your business that was not represented in your application, feel free to provide that information below: Limit: 400 words

How did you hear about Seattle Restored?

Would you like to be added to the Seattle Restored mailing list to learn about future opportunities, updates, and events?