



Seattle RESTORED

Seattle Restored Phase Two Applications are Open!

In PHASE 1 of the Seattle Restored program, we activated 30 vacant storefronts thanks to local entrepreneurs, artists, and manufacturers in Seattle's Downtown neighborhoods. For PHASE 2 of the program, we will activate an additional 45 vacant storefronts, including pop-up shops, art installations, QR code window shopping, collective pop-up shops, and restaurant pop-up residencies.

Funding to support activations

Opportunity for direct sales and/or visibility to your supporters and public

Connection to prospective landlords

Professional photography

The program is FREE

Inclusion in a citywide media campaign

Campaign to include digital, print, radio, transit ads and pole posters, and a dedicated profile page on SeattleRestored.org. Media partners are the Seattle Met, The Stranger, Intentionalist, Crosscut, Seattle Magazine, KEXP, South Seattle Emerald and more!

DATES

Phase 2 activations are ongoing running now through the end of 2023.

WHAT'S INVOLVED

- Activate space for a minimum of three months with the exception of the restaurant residency
- Have one point of contact for landlords and Seattle Restored
- Complete a Seattle Restored contract
- Collaborate on space modifications with landlords
- Allow space and participants to be documented through photography/video
- Participate in a post-program survey and reporting

COST

There is no cost to participate. Seattle Restored will provide participants a fixed one-time \$2,500 in working capital to help support merchandising and staffing or art installation as needed for those participating with a pop-up shop, art installation, and QR code Window Shopping.

There are no additional lease or utilities costs. A limited budget is also available for tenant improvements. Seattle Restored will hire contractors to support tenant improvements as needed.

Seattle Restored will obtain liability insurance for each activated property, for the duration of the activation.

Next Steps / Info Session / Apply

Phase Two Applications Close on August 26th

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